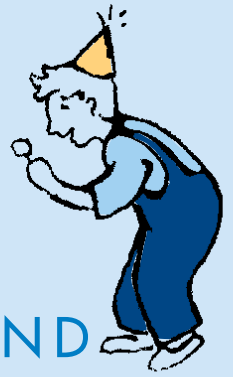




START YOUR OWN INDOOR PLAYGROUND



We have received many inquiries from burgeoning entrepreneurs about how we could help them open their own indoor playground. Although we'd love to sit and chat with everyone who has questions about it, there's simply not enough time to dedicate ourselves to all who inquire.

The calls keep coming however, and we therefore decided to devote some time into creating a well thought out, detailed start-up manual for those who are really committed to opening their own playground

The model for our start-up kit explains in detail what it takes to open and run a successful indoor playground in your neighborhood in order to save you much of the time, money and footwork necessary in the start-up process.

The kit covers a wide range of topics, touching on every aspect of the start-up phase including:

- Business Plan
- Getting financing
- Start-up costs
- Equipment choices
- Our vendor and supplier contact lists
- Site selection
- Zoning, parking requirements and city permits
- Lease negotiations
- Demographic study
- How to project monthly sales and expenses
- Running a successful birthday party
- Grand opening marketing and advertising campaigns

Our 20 page booklet is for sale for \$1000.00. Had we had a copy when setting up Amy's Playground, it would have saved us weeks of effort and thousands of dollars. If you're serious about opening your own indoor playground, it's a great place to start. Email Amy if you'd like more information, she's also available for one on one consulting: amy@amysindoorplayground.com